

8th Annual Paso Robles Olive Festival

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Non-Profit
Permit No. 76
Paso Robles, CA
93446

The award-winning Paso Robles Main Street Association presents the 8th Annual Olive Festival on Saturday, August 20, 2011, from 10 a.m. to 5 p.m. in the Paso Robles Downtown Park.

The free event celebrates the olive industry—an emerging local product—and features olive producers from throughout the country, who will serve tastes of olives, olive oils, tapenades, dipping sauces, free Olive Oil Ice Cream, and edible delights.

Professional chefs will offer cooking demonstrations throughout the day on a culinary stage. The festival also features an open cooking contest.

Music, special children’s entertainment, local wineries and breweries offering tastes to purchase, and free olive oil tasting.

Accompanying the Olive Festival is a juried arts and crafts show, plus a variety of food and festival vendors.

PASO ROBLES MAIN STREET ASSOCIATION

835 12th St., Suite D
Paso Robles, CA 93446

*Olive Festival
Materials*



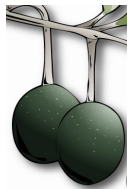
Paso Robles Main Street Association's
Annual

Olive Festival

Paso Robles Olive Festival

August 20, 2011

**Vendor Deadline to
reserve last year's
space: April 1, 2011**



Paso Robles Olive Festival

August 20, 2011

10 a.m. – 5 p.m.

SPACE FEES

\$150 - 15'x15' or \$250 - 15'x30'

RETURNING VENDORS

Returning Vendors will be granted preference for their same 2010 space up to April 1, 2011, ONLY.

SET-UP

Set-up will begin at 7 a.m. on Saturday morning. Once you have unloaded your vehicle, promptly move it to the long-term parking lots at the city library on 10th Street or city lot at Railroad and 12th Streets. Canopies and displays must be fire retardant. Electricity is not available. **Early breakdown is not permitted.**

10'x10' Portable Canopy Required for All Vendors

CANCELLATION POLICY

Cancellations up to 14 days before the event are subject to a \$35 handling fee. **The space fee is NOT refundable after August 5, 2011. (No refund for rain; event proceeds rain or shine.)**

For additional information about this event, please call (805) 238-4103.



NO DOGS ARE ALLOWED IN THE CITY PARK. (Ord. #489 City of P.R.)

RETAIL VENDORS

If you are selling packaged food items or offering product tastes, your business must have an Environmental Health permit valid in SLO County (call the county at 805-781-5544) and you must **INCLUDE WITH YOUR APPLICATION** a Certificate of Insurance naming Paso Robles Main Street Association and the City of Paso Robles as additional insured entities on your policy of insurance.

ARTISTS

Jury selection: Each artist's work will be juried based on quality and originality. Only work created by the applying artist will be considered. Please send four (4) photos of your work with application. **Include a SASE with sufficient postage for return of photos and your space map with space assignment.** If you are denied participation in this event you will receive a full refund.

WINE / BEER TASTING

No space fee is charged to participating wineries and breweries, who pour at no charge. Single-ounce tastes are poured only for adults issued wristbands by Main Street after verifying age eligibility and purchasing a glass and eight tasting tickets.. Your business must have an ABC Permit (Main Street will obtain the one-day ABC License). Wine/Beer vendors must **ATTACH WITH THIS APPLICATION A CERTIFICATE OF INSURANCE NAMING Paso Robles Main Street Assoc. & City of Paso Robles as additional insured for 8-20-2011.**

OLIVE FESTIVAL

VENDOR APPLICATION (Due by August 5, 2011)

Business / Organization _____
 Contact Name _____
 Phone _____ Email: _____
 Address _____
 City _____
 State _____ Zip _____

___ 15'x15' - \$150 ___ 15'x30' - \$250

VISA/MASTERCARD ACCEPTED

Type of booth:

1. ___ **Information** only (Describe items to be displayed _____)
2. ___ **Art/Craft**
(Describe your media _____)
3. ___ **Retail** (including packaged food items)
Items offered for sale _____
4. ___ **FOOD:** Health Permit/Insurance Required
5. ___ **Wine/Beer Tasting** (No charge to participate)

The Main Street Olive Festival Committee reserves the right to judge the eligibility of booth materials and to deny vendor space to those the committee deems inappropriate. VENDORS AGREE NOT TO LEAVE BEFORE 5 P.M.

I agree to indemnify, defend, waive, release and hold the Paso Robles Main Street Program and the City of Paso Robles harmless from any and all liability, claims and causes of action for injuries to person or property arising out of or related to this Olive Festival event, specifically including, without limitation, injury or damages to booth and contents, merchandise, employees, contractors, guests, customers, invitees and all other third parties.

SIGNATURE _____

Please enclose with your application:

1. \$150 or \$250 Check (Payable to PR Main Street)
2. Copy of Health Department Permit (if applicable)
3. Certificate of Insurance Naming the Paso Robles Main Street Assoc. AND City of Paso Robles as **ADDITIONAL INSUREDS** (applicable for food and Beer/Wine vendors)
4. Photos of artwork (if applicable)

Send to: Paso Robles Main Street, 835 12th St. Suite D, Paso Robles, CA 93446; Fax: (805) 238-4029 or mainstreet@tcsn.net

FOR OFFICE USE ONLY

Space Number(s) Assigned: _____
 Date Application Received: _____
 Amount Received: _____
 Check # _____ By: _____